
Accessibility

Responsible Person	Updated	Review Date	Version
Communications Officer	Sept 2020	Sept 2021	1.1

Introduction

We believe it is important that all of our patients have an equal opportunity to access information and communications from our practice, regardless of disability or sensory loss. Due to this we communicate with you in a variety of ways, examples include; text messaging, email, telephone and letter. This policy reinforces the principles of Information Governance and Data Protection.

Our Accessibility Statement

We have taken the actions below to ensure that our website is accessible for all of our users.

Design

We have used bright colours on the website (blue, green and orange) to ensure tabs contrast and are easy to differentiate for all patients, we ensured the website had a clean cut layout and tabs were large so that the website is easy to navigate. The content is written in black text on a white background, this is advised to be best practice as it is the most readable format.

Alt Text

We have added 'alt text' to all images on our website, if someone has a visual impairment they can use a screen reader which is a software programme that reads text out loud from a website, the programme will read the alt tags out so that patients can hear what the images are.

Subtitles on Videos

Most videos provided on the website are hosted by YouTube and therefore provide subtitles for patients who have hearing impairments and all videos on our website have captions. Our other videos have no sound and include subtitles.



Headings

We have used H1, H2 and H3 headers throughout the website in order to correctly structure the content and break the copy up into small paragraphs rather than large chunks to make the content more readable for patients.

Links

All links provided on the site have a description of what the link is.

Information in other languages

Our website is available in a vast amount of different languages through a google translate tool. In order to select a different language please use the top right button, this will ask you to select a language.

Search functionality

Our website has a search function so that our patients can find the information they require easily.